Sunshine Coast Design.

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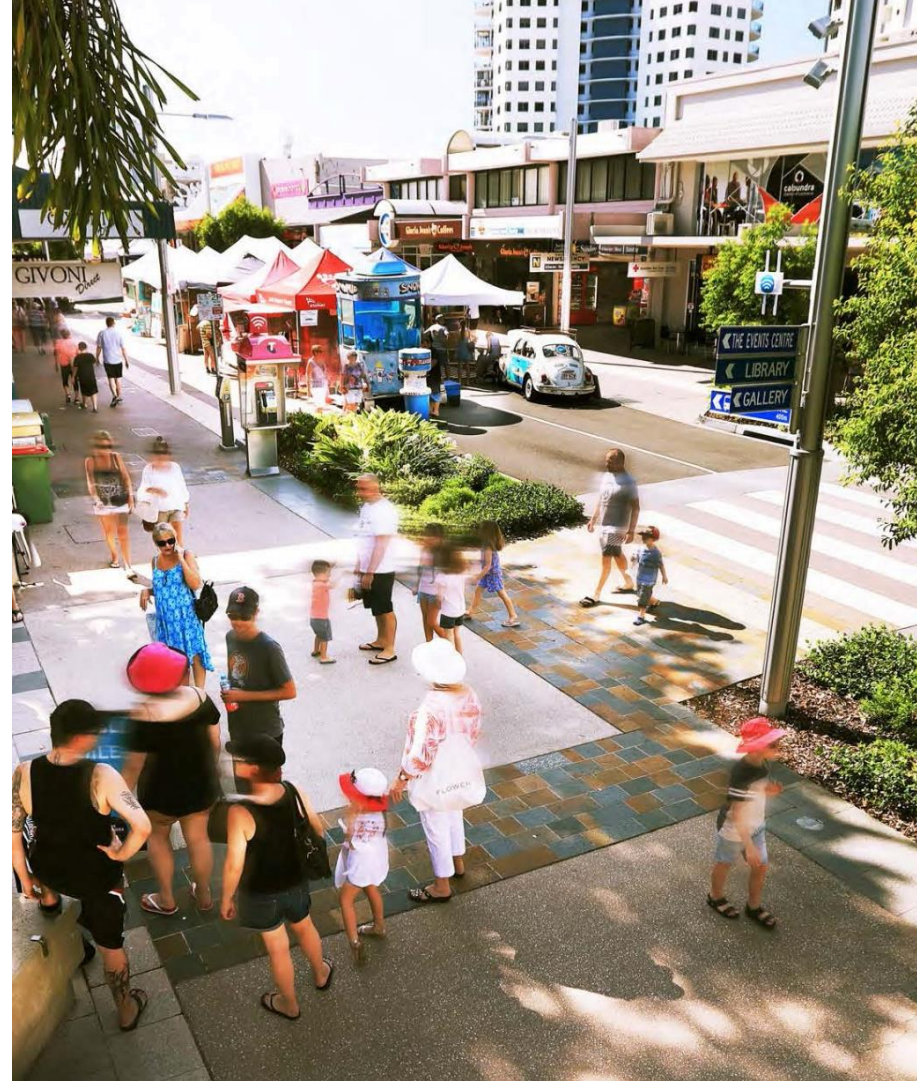
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Designing for place on the Sunshine Coast

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What does it mean to design for place?

Designing for place means designing for your region, city, town, suburb, street, house block, school
- not just anywhere

What if we don't design for place?

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The value of good design

- Improves look and feel
- Contributes to sense of identity
- Conjures pride
- Improves liveability
- Adds value $$
- Reduces maintenance
- Reduces energy consumption
- Improves social connectedness
- Strengthens property values
- Attracts new people & businesses
- Improves local economy

Good design doesn't need to cost more, but

it does require a well considered design process.
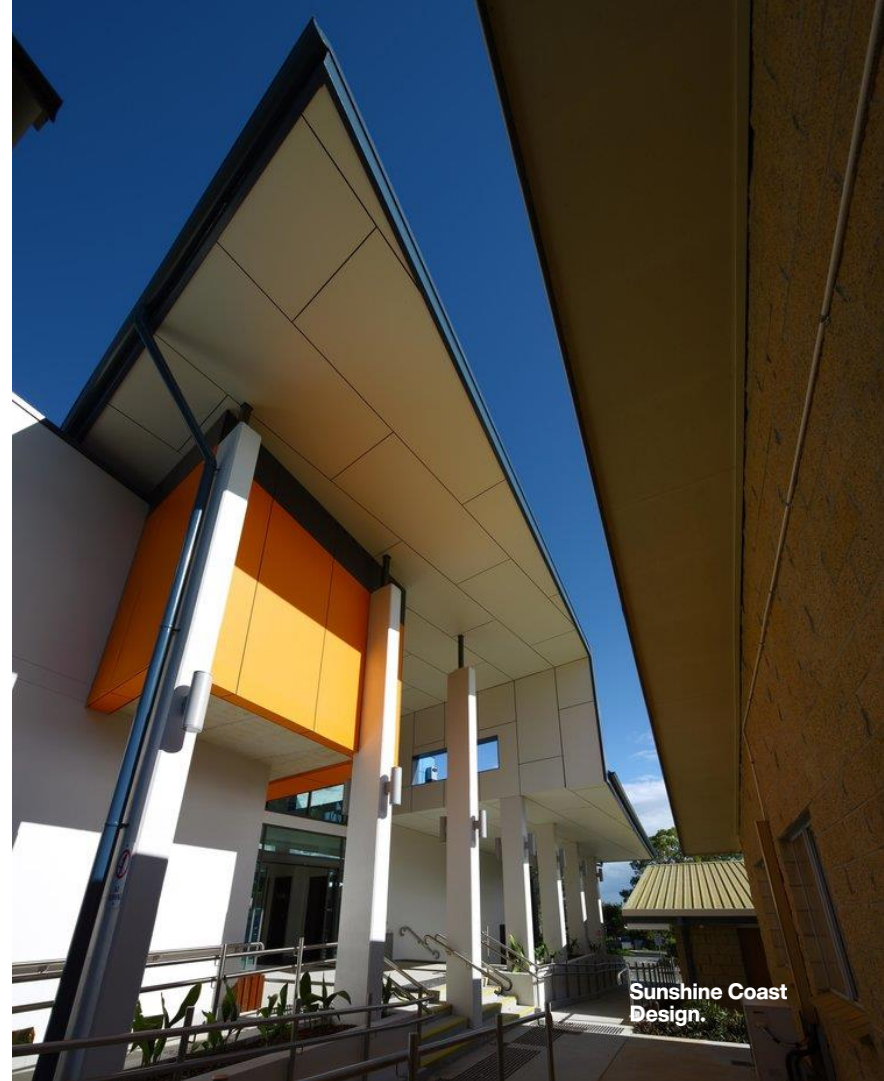
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Setting a **vision** for Sunshine Coast Design

Inspire and encourage design that protects and enhances what the community loves about the Sunshine Coast

Promote a place-based approach to design so buildings, streets and spaces reflect the values and characteristics of the Sunshine Coast, rather than just 'anywhere'

Elevate the value of good design so that people understand how good design can benefit individuals, the community and the region as a whole.

Educate on how to achieve good-quality design to enhance the liveability of the Sunshine Coast

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Launch of Sunshine Coast Design

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SPACES ROADS PATHS STREETS BUILDINGS CYCLEWAYS PLAZAS STREET FURNITURE BRIDGES NEIGHBOURHOODS RENOVATIONS PUBLIC ART SQUARES GARDENS PARKS

Bring our cultures, arts and heritage to life

Purpose of Sunshine Coast Design

- encourage and inspire design that protects and enhances all that the community loves about the Sunshine Coast

- promote a place-based approach to design so buildings, streets and spaces reflect the values and characteristics of the Sunshine Coast, rather than just 'anywhere'

- elevate the value of good design so that people understand how good design can benefit individuals, the community and the region as a whole

Who is the book for?

The book is for anyone **influencing, funding or designing** on the Sunshine Coast

- Residents / community
- Council
- Government agencies
- Developers
- Professional associations
- Design professionals
- Planners
- Engineers
- Builders
- Certifiers
- Real estate agents

https://www.sunshinecoast.qld.gov.au/sunshinecoastdesign

Developing the content

- extensive stakeholder/community engagement
- workshops, pop-up stalls, surveys
- over 3000 conversations
- reached 151,000 people

Community values

We love our climate.

We live within and cherish our landscape.

We treasure our ocean, beaches and waterways.

We are a community of communities.

10 Design Principles

01	WORK WITH THE LOCAL CLIMATE
02	CREATE PLACES THAT RESPECT AND INCORPORATE LANDSCAPE
03	BRING OUR CULTURES, ARTS AND HERITAGE TO LIFE
04	CAPTURE AND FRAME VIEWS AND CREATE VISTAS
05	STRENGTHEN AND EXTEND A NETWORK OF GREEN CORRIDORS
06	BE INSPIRED BY THE NATURAL AND BUILT ENVIRONMENT
07	CREATE SHADY STREETS THAT PUT PEOPLE FIRST
08	CREATE WELCOMING PLACES THAT CAN BE ENJOYED BY EVERYONE
09	DESIGN PLACES TO BE RESILIENT AND READY FOR CHANGE
10	CREATE AND ADD VALUE

Place design helps schools to be more appealing and functional

10 Design Principles will help school designers and planners consider:

- The site *(Qld School Site Selection Guide)*
- Prevalent wind direction
- Aspect
- Culture, arts and heritage
- Shade opportunities
- Existing vegetation, significant trees
- Slope
- Play / outdoor opportunities
- Indoor / outdoor connection
- Connections / access – roads, cycleways
- Budget and value for money
- Longevity

WHAT WE LOVE ABOUT THE SUNSHINE COAST TODAY SHOULD INFLUENCE WHAT WE CREATE TOMORROW.

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